



FREQUENCY OF PROFESSIONAL THEATER ATTENDANCE IN THE LAST YEAR	
	Total (n=161)
0 Times	6%
1 Time	4%
2 Times	17%
3 Times	18%
4-5 Times	25%
6-9 Times	14%
10-14 Times	8%
15+Times	8%
Mean	6 times

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	Total
AGE	(n=162)
Under 25	7%
25 to 34	23%
35 to 44	20%
45 to 54	28%
55 to 64	17%
65 or older	5%
Mean	44 years old
GENDER	(n=162)
Male	38%
Female	62%

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	Total
EDUCATIONAL BACKGROUND	(n=162)
High school graduate or less	3%
Some college	20%
College graduate	46%
Graduate or professional degree	31%
ETHNICITY	(n=159)
White, not Hispanic	79%
African-American	10%
Asian American/Pacific Islander	3%
Hispanic/Latino	3%
Native American	0%
Multiracial	2%
Other	3%

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	Total (n=145)
HOUSEHOLD INCOME	
Less than \$25,000	4%
\$25,000 to \$34,999	6%
\$35,000 to \$49,999	17%
\$50,000 to \$74,999	33%
\$75,000 to \$99,999	19%
\$100,000 to \$149,999	14%
\$150,000 or more	7%
Mean	\$78,030