



FREQUENCY OF PROFESSIONAL THEATER ATTENDANCE IN THE LAST YEAR	
0 Times	4%
1 Time	7%
2 Times	13%
3 Times	17%
4-5 Times	27%
6-9 Times	13%
10-14 Times	11%
15+Times	8%
Mean	7 times

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	Total
AGE	(n=367)
Under 25	8%
25 to 34	26%
35 to 44	21%
45 to 54	21%
55 to 64	20%
65 or older	5%
Mean	43 years old
GENDER	(n=366)
Male	30%
Female	70%

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	Total
EDUCATIONAL BACKGROUND	(n=367)
High school graduate or less	2%
Some college	12%
College graduate	42%
Graduate or professional degree	44%
ETHNICITY	(n=358)
White, not Hispanic	77%
African-American	7%
Asian American/Pacific Islander	6%
Hispanic/Latino	2%
Native American	1%
Multiracial	2%
Other	6%

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- Q.15: What is the highest level of education you completed?
- Q.16: What is your racial or ethnic category?



	Total (n=311)
HOUSEHOLD INCOME	
Less than \$25,000	7%
\$25,000 to \$34,999	6%
\$35,000 to \$49,999	18%
\$50,000 to \$74,999	23%
\$75,000 to \$99,999	19%
\$100,000 to \$149,999	18%
\$150,000 or more	9%
Mean	\$81,790