



FREQUENCY OF PROFESSIONAL THEATER ATTENDANCE IN THE LAST YEAR	
0 Times	2%
1 Time	11%
2 Times	13%
3 Times	13%
4-5 Times	32%
6-9 Times	14%
10-14 Times	8%
15+Times	7%
Mean	5 times

(Continued on next page)



	Total
AGE	(n=171)
Under 25	6%
25 to 34	29%
35 to 44	20%
45 to 54	24%
55 to 64	15%
65 or older	6%
Mean	43 years old
GENDER	(n=170)
Male	22%
Female	78%

(Continued on next page)



	Total
EDUCATIONAL BACKGROUND	(n=171)
High school graduate or less	5%
Some college	12%
College graduate	46%
Graduate or professional degree	37%
ETHNICITY	(n=167)
White, not Hispanic	77%
African-American	10%
Asian American/Pacific Islander	5%
Hispanic/Latino	3%
Native American	1%
Multiracial	2%
Other	2%

(Continued on next page)

- Q.15: What is the highest level of education you completed?
- Q.16: What is your racial or ethnic category?



	Total (n=149)
HOUSEHOLD INCOME	
Less than \$25,000	12%
\$25,000 to \$34,999	8%
\$35,000 to \$49,999	20%
\$50,000 to \$74,999	23%
\$75,000 to \$99,999	14%
\$100,000 to \$149,999	17%
\$150,000 or more	6%
Mean	\$72,130