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LEADERSHIP TELECONFERENCES
A-ha! Leadership Webinar Series
Demystifying Technology:
Marketing and Publicity in the New Economy
Presented by: Chad Bauman
Director of Communications, Arena Stage
Presented by: Brad Stephenson
Senior Web Media & Marketing Manager, Carnegie Mellon University's Heinz College
Moderated by: Dafina McMillan
Director of Communications & Conferences, TCG
PARTICIPANT LIST

Presenters:

Chad Bauman

Director of Communications
Arena Stage

Brad Stephenson

Senior Web Media & Marketing Manager
Carnegie Mellon University's Heinz College

Moderator:

Dafina McMillan

Director of Communications & Conferences
Theatre Communications Group

Participants:

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Institute Director/Ensemble Member
Cornerstone Theater Company

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Philadelphia Young Playwrights

John Flax

Producing Artistic Director
Theater Grottesco

Casey Gallagher

Managing Director
The Pennsylvania Shakespeare Festival

Charlie Glazer

Director of Marketing
Northern Stage

Chelsea Keenan

Director of Marketing and Audience Development
Remy Bumpo Theatre Company

Aaron Schwartzbord

Marketing Director
The Pearl Theatre Company

Lauren Pelletier

PR Associate
Alley Theatre

Andrea Gardenhire

Marketing Director
Theatre In The Square

Ann Marie Heckmann

Director of IT
Paper Mill Playhouse

Scott Clodfelter

Managing Director
Collaboration

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Dennis Whipple
Executive Artistic Director
GREAT Theatre