Friday, November 14
Tavern on the Green, Central Park @ West 67th St.

5:00 pm – 6:00 pm  Orientation for New Attendees
6:00 pm – 7:15 pm  Registration and Cocktail Reception
7:15 pm – 8:30 pm  Dinner
                        Welcome: Paula Tomei (Board President, TCG; Managing Director, South Coast Repertory)
8:30 pm – 9:30 pm  Remarks: Ben Cameron (Executive Director, TCG)
Keynote Address: Mark Moore (Director, Hauser Center for Nonprofit Organizations at Harvard University and author of Creating Public Value: Strategic Management in Government)
9:30 pm – 10:00 pm  Book Signing by Mark Moore

Saturday, November 15
American Airlines Theatre, 227 West 42nd St.
New 42nd Street Studios, 229 West 42nd St.

8:30 am – 9:00 am  Continental Breakfast* and Late Registration, American Airlines Theatre, Penthouse (5th floor)
*Registration packets will also be distributed for those who registered at Tavern on the Green

9:00 am – 10:30 am  Plenary Session, Penthouse
Capital Structure Counts
Clara Miller (President, Nonprofit Finance Fund)

10:30 am – 11:00 am  Coffee Break, Penthouse

11:00 am – 1:00 pm  Plenary, Penthouse
Nonprofit Lifecycles: Stage-based Wisdom for Nonprofit Capacity
Anne Howden (Senior Consultant, LarsonAllen Public Service Group)

1:00 pm – 2:00 pm  Lunch, Penthouse

2:00 pm – 3:30 pm  Plenary Session, Penthouse
Making Strategic Decisions — When to Take Risks
Panel: Susan Booth (Artistic Director, Alliance Theatre Company), Charles Dillingham (Managing Director, Mark Taper Forum), Teresa Eyering, (Managing Director, The Children’s Theatre Company) and Jim Nicola (Artistic Director, New York Theatre Workshop). Moderated by Joan Channick (Deputy Director, TCG)

3:30 pm – 4:00 pm  Coffee Break, Penthouse

4:00 pm – 5:30 pm  Breakout Sessions, American Airlines Theatre/New 42nd Street Studios
1. Decoding the Balance Sheet: How Healthy Is Your Theatre? (Penthouse)
   (offered at both breakout sessions)
   Led by Patricia Egan and Nancy Sasser (Consultants, Cool Spring Analytics)
2. Embarking on Capital Campaigns: Board Deliberations & Institutional Capability (Nabisco Lounge)
   Led by Jill Garland (Director of Development, Playwrights Horizons), Leslie Marcus (Managing Director, Playwrights Horizons) and Judy Rubin (Chair, Playwrights Horizons)
3. Successful Fundraising Ideas and Events (Studio 3A)
   Led by Joan Briccetti (Managing Director, Metro Theater Company), Steven Favreau (Managing Director, Actors Theatre of Phoenix), Jack Kraushaar (Chairman, Geva Theatre Center) and Melissa Nicholson (Executive Director, Gamut Theatre Group)
4. Conflict of Interest Policies (Studio 3B)
   Led by Mary Foster (Deloitte & Touche)
Sunday, November 16
American Airlines Theatre, 227 West 42nd St.

8:30 am – 9:00 am
Continental Breakfast, American Airlines Theatre, Penthouse (5th floor)

9:00 am – 10:30 am
Breakout Sessions, American Airlines Theatre
1. Decoding the Balance Sheet: How Healthy Is Your Theatre? (Penthouse)
   (offered at both breakout sessions)
   Led by Patricia Egan and Nancy Sasser (Consultants, Cool Spring Analytics)
2. Designing a Board to Master Change (Nabisco Lounge)
   Led by Stephen Richard (Executive Director, Arena Stage) and Nancy Roche (Trustee, Center Stage)
3. Becoming More Entrepreneurial and Collaborative (Main Lobby)
   Led by Richard Stein (Executive Director, Laguna Playhouse)
4. Successful Advocacy Strategies: Local, State and Federal (Lower Lounge)
   Led by Julia Levy (Executive Director, External Affairs, Roundabout Theatre Company), Tim Shields (Managing Director, Milwaukee Repertory Theater) and Jeffrey Woodward (Managing Director, McCarter Theatre Center)

10:30 am – 11:00 am
Coffee Break, Penthouse

11:00 am – 12:00 pm
Plenary, Penthouse
The State of Funding in the Current Climate
Panel: Catherine Maciariello (Program Officer, The Andrew W. Mellon Foundation), Tim McClimon (Executive Director, Second Stage; formerly of the AT&T Foundation) and David Miller (Executive Director, New Jersey State Council on the Arts). Moderated by Paula Tomei (Board President, TCG; Managing Director, South Coast Repertory).

12:00 pm – 12:30 pm
Closing Remarks, Penthouse
Ben Cameron (Executive Director, TCG)