

new generations program

THE FUTURE COLLABORATIONS TRAVEL GRANTS IS ONE OF THREE OBJECTIVES OF THE NEW GENERATIONS PROGRAM WHICH HAS BEEN COOPERATIVELY DESIGNED BY THE DORIS DUKE CHARITABLE FOUNDATION, THE ANDREW W. MELLON FOUNDATION AND THEATRE COMMUNICATIONS GROUP (TCG).

future leaders

Emerging leaders in the theatre field are mentored by accomplished theatre professionals at a host theatre.

\$80,000 (\$40,000/9-month period) will be paid to the theatre in support of the 18-month mentorship with up to an additional **\$10,000** available to the mentee for student loan repayment.

For separate guidelines and deadlines, please visit www.tcg.org

future audiences

Theatres with a successful track record of reaching young, culturally specific and/or underserved communities will receive a matching grant of up to **\$65,000 (\$32,500/year)** to support the development or expansion of technology aimed at cultivating a diverse audience. Up to **7,500** in additional funding will be available to help recipients transition out of the program.

For separate guidelines and deadlines, please visit www.tcg.org

future collaborations

A geographically unrestricted travel grant of up to **\$6,000** will be paid to theatres and individual theatre professionals to facilitate international collaboration by way of hosting or traveling abroad.

funded by

THE ANDREW W. MELLON FOUNDATION

WINTER|SPRING 2009-2010
SUMMER|FALL 2010-2011

administered by
Theatre Communications Group

future leaders

- The mentorship period is now 18 months.
- The award amount has increased to \$80,000 (\$40,000/9-month period) per recipient.
- Mentee's student loan repayment is now up to \$10,000 (\$5,000/9-month period) and is paid directly to the mentee's loan provider.
- Additional unrestricted general operating support will be made available by the Doris Duke Charitable Foundation. The exact amount will be determined by the selection panel in the final stage of selection.

future audiences

- In Round 10, the Future Audiences objective seeks to fund theatres that are developing or enhancing their use of technology to reach young, culturally specific and/or underserved audiences.
- Up to \$7,500 will be made available to help recipients transition out of the program. Please note that bridge funds must be matched 1:1 by the theatre and will be approved by the final selection panel.
- Consortium requests are now encouraged, however one lead organization must be identified who will be responsible for grant management and reporting.
- Additional unrestricted general operating support will be made available by the Doris Duke Charitable Foundation. The exact amount will be determined by the selection panel in the final stage of selection.

future collaborations

- The award amount has increased to up to \$6,000 per recipient.
- In Round 10, the Future Collaborations objective will be funded by The Andrew W. Mellon Foundation.

For separate guidelines and deadlines, please visit www.tcg.org.

WINTER|SPRING 2009-2010
SUMMER|FALL 2010-2011

administered by
Theatre Communications Group

straight talk

We have included “straight talk” in our guidelines to demystify the objective a bit and help you in the application process.

- At the core of this program is the desire to build bridges between U.S. theatre professionals and their counterparts abroad, to identify theatre professionals who are or have the potential to be cultural leaders and to create opportunities for the larger U.S. theatre field to engage in international conversation.
- As immigration patterns affect cities around the U.S., international exchanges and collaborations can help theatres to more directly connect to their communities, paving the way for deeper engagement and dialogue with audiences.
- Successful applications will articulate how the proposed activities will build and/or deepen the proposed collaboration. Applications focusing solely on travel or scouting will not be competitive.
- Although there are no geographical limitations and this program encourages travel to all parts of the world, we strongly advise against travel to areas where you may be in extreme personal danger, i.e. active war zones. Travel can take place in either direction—your theatre may host a colleague from abroad or you may travel to another country. However, if you plan to travel abroad, we do advise you to do a substantial amount of research before applying and to be rigorous in your thinking. Before identifying a country, you should be familiar with any required or suggested inoculations, travel advisories and restrictions that are in place. If you are planning on traveling to a politically sensitive area, once there, we suggest that you register with the U.S. Embassy in that country. Share with the panel your thinking about how you will deal with any potential obstacles to international exchange—from communication challenges and finding a common working language to visa issues and intercountry politics. Letters of support from the theatre and/or theatre professionals you plan to meet with can make your case a stronger one.
- It is important that your proposal narrative be both succinct and specific. There is an important balance to strike between a general snapshot description and a proposal packed with statistics.
- Make your application as personalized as possible and steer clear of grant-speak.
- While previous recipients are encouraged to reapply to the New Generations Program, the selection panel will need to know what you learned from your previous grant, how it impacted your staff, organization and community, and how that knowledge will help you succeed at and deepen the proposed project.
- If your theatre is running a deficit, don't be afraid to discuss it. It is essential that the panel know how you are addressing it.

WINTER|SPRING
2009-2010
SUMMER|FALL
2010-2011

If you have any further questions please contact: Mohammad Shatara, Artistic Programs Associate, at TCG (212) 609-5900 ext. 269 or mshatara@tcg.org

objective # 3

future collaborations

Background

The American theatre has always been deeply influenced by international exchange. In the twentieth century, visits by the Moscow Art Theatre, the Berliner Ensemble, Peter Brook, the Royal Shakespeare Company and others transformed traditional concepts of acting, dramaturgy and classical productions. The influence of Balinese puppet theatre, Tadashi Suzuki, African drumming and ritual, Augusto Boal—all these and more have helped shape and transform American theatre practice. Now, as an increasingly global age leads to international interaction in virtually all aspects of society, the American theatre must engage in this interaction in a more systematic and ongoing way. International artistic exchanges are not only vital to the development of the American theatre, they are equally vital to the enrichment of American communities and to the promotion of international exchange. It is crucial that American theatre artists

participate with their own unmediated, human-to-human form of exchange.

Future Collaborations seeks to broaden the dialogue and deepen cross-cultural relationships.

WINTER|SPRING
2009-2010
SUMMER|FALL
2010-2011

Eligibility

IN ORDER TO BE ELIGIBLE, APPLICANTS MUST COMPLETE THE ONLINE REGISTRATION AND POSTMARK THE APPLICATION NO LATER THAN THE LISTED DEADLINES. ALL APPLICANT THEATRES MUST MEET THE FOLLOWING REQUIREMENTS:

- 501(c)3 status;
- Location within the United States or its territories;
- Professional orientation and high artistic standards;
- Employment of at least one full-time salaried staff person at the time of application;
- All artists must be compensated at least a minimal amount for their work. It is not necessary for the theatre to use an Equity contract;
- Minimum of three years' prior existence as a non-profit professional producing organization;
- History of mounting its own theatre productions within the previous year;
- Organizational capacity to implement the projected activity. (Applicant theatres are asked to submit adequate annual fiscal information documenting financial performance. While audits are strongly encouraged, 990s will be accepted from theatres with budgets under \$500,000.)
- Previous recipients whose projects will not be complete by December 1, 2009 are not eligible to apply.

ALL APPLICANT THEATRE PROFESSIONALS MUST MEET THE FOLLOWING REQUIREMENTS

- Be a U.S. citizen or permanent, resident of the U.S.;
- Have a minimum of five years experience working in the not-for-profit theatre field;

Program Description

The Future Collaborations objective awards up to \$6,000 in travel grants to theatres and individual theatre professionals to build and/or deepen international collaborations.

These travel grants are offered as a way to encourage U.S. theatre professionals who are first-time internationalists and to help those already working with international partners to continue their work. Through this program we hope to attract a broad range of applicants— from artists to administrators to those in production areas— who have a minimum of five years experience working in the not-for-profit theatre field.

Applications will be accepted from individual theatre professionals and theatre companies wishing to share ideas and techniques and/or collaborate with colleagues from around the world. These travel grants will support unrestricted international travel by theatre professionals working in all aspects of theatre. The program will support reciprocal international exchange and bolster awareness of artists and theatre organizations in other countries while deepening the international understanding of theatre practices in the United States.

THIS OBJECTIVE REFLECTS SEVERAL ASSUMPTIONS:

- The grant will foster international relationships and support the various stages of cross-cultural exchange.
- The theatre professionals involved have agreed on a way to communicate and work together, including but not limited to scheduling and addressing language barriers.
- The program assumes that there will be a one-on-one relationship between the American theatre professional and his/her colleague(s) outside of the U.S.

objective # 3

future collaborations

Application Process

Applications and online registration can be found on the GRANTS page of the TCG website, www.tcg.org

Applicants interested in this objective must select either the winter/spring or summer/fall season, complete the online registration, complete the application form and submit it by the appropriate postmark deadline.

Theatres or individual theatre professionals must register online and submit an application including a travel-grant narrative outlining the proposed collaboration. Letters must be written by a U.S. theatre or theatre professional. In the narrative, theatres/theatre professionals should briefly address the issues listed below. Applicants are responsible for providing English translation of any materials not written in English.

Applicants will be required to complete an application that includes a Travel Narrative that must not exceed two single-sided pages using a font no smaller than 11-point Times New Roman and at least 1" margins on all four sides. Travel grant narratives exceeding two single-sided pages, using a font no smaller than 11-point Times New Roman or exceeding 1" margins on all four sides will not be accepted.

- Describe in detail the purpose of the proposed trip(s). What do you hope to accomplish?
- Why have you selected the particular country(ies) or specific artist(s)?
- How will this activity help establish and/or enhance your collaboration with the artist(s)/theatre(s) you identified?
- How will you deal with any potential obstacles to international exchange—from communication challenges and finding a common working language to visa issues and intercountry politics?
- If you or your theatre already has a working relationship with artists in the area that you are planning to visit, please describe.
- If the traveler has ever been part of an arts delegation visiting another country, please list sponsor and year.
- Describe your own and, if applicable, your theatre's experience and/or interest in international exchange.
- Describe the impact of international exchange on your work.
- How will the trip benefit your work? If applicable, how will it benefit the work of your theatre?

All applications should be sent to:
New Generations Program, Future Collaborations
Theatre Communications Group
520 Eighth Avenue, 24th Floor
New York, NY 10018-4156

Selection Criteria

An independent national selection panel of experienced theatre professionals with a background in international arts exchange will review proposals and select recipients. The panel will be looking for proposals with a clearly articulated plan that addresses the following criteria:

- Accomplishments of the professionals involved;
- Achieved performance standards of the theatres/artists involved;
- Evidence of the applicant's interest and/or experience in international work or cross-cultural exchange;
- Evidence of commitment, ability and a clear plan to develop the proposed collaboration;
- Appropriateness of the proposed budget;
- Potential results of the trip(s)

Timeline

WINTER/SPRING 2009-2010

NOVEMBER 16, 2009

Application postmark and online registration deadline

WEEK OF DECEMBER 21, 2009

Notification of Applicants

FEBRUARY 1, 2010

Earliest Start Date for Travel

SEPTEMBER 30, 2010

All Travel Must be Complete

SUMMER/FALL 2010-2011

FEBRUARY 22, 2010

Application postmark and online registration deadline

WEEK OF APRIL 19, 2010

Notification of Applicants

JULY 1, 2010

Earliest Start Date for Travel

MARCH 31, 2011

All Travel Must be Complete

WINTER|SPRING
2009-2010
SUMMER|FALL
2010-2011

objective # 3

future collaborations

Allowable Costs

Travel Grants of up to \$6,000 may cover transportation, out-of-town living expenses and other expenses essential to the collaboration such as research materials, communication costs, theatre tickets and/or the services of an interpreter. All travel must be based on the least expensive available fares. In the case of airfare, this is usually an economy class, nonrefundable, round-trip ticket. None of the funding may be used to support a traveler's salary or anyone's performance salary or fee. The grants will be issued to the theatre or theatre professional in two installments: 75% of total amount awarded upon TCG's receipt of the signed letter of agreement and final 25% of amount awarded upon TCG's acceptance of a narrative and expense report from the recipient (including original receipts). The U.S. recipient will administer all funds for collaborators from outside of the U.S.

Grant Requirements

Applications will be evaluated on the basis of the information provided. If a Travel Grant is approved, any change in plans must be requested in advance and approved in writing by Emiliya Cachapero, Director of Artistic Programs/Director, International Theatre Institute, U.S.

A narrative and expense report outlining activities supported by the New Generations Future Collaborations Travel Grants must be completed and sent to TCG within sixty days of completing travel. The accumulated knowledge and experience fostered by these grants are of enormous value in furthering international work and creativity. The information provided by the reports will become a major resource for future work. TCG will provide the recipients with the appropriate report forms.

Application Checklist

Please be sure to include all of the following materials clipped together in the order in which they are listed below.
Do not staple. The number of copies required appears in parentheses.

- Online registration completed successfully, with confirmation e-mail saved as proof of successful registration
- Application form (typed and signed) (2)
- Resume or bio of all primary collaborators, not to exceed two pages per person (2)
- Theatre history and mission of all collaborating theatres, not to exceed one page per theatre (2)
- Travel Grant proposal narrative of 2 pages or less (2)
- Theatre production history for the last 3 years (2) (for theatres only)
- Letter(s) of Invitation (strongly recommended) (2)
- Itinerary and budget Sheet (2)
- Proof of U.S. citizenship, permanent resident status or U.S. not-for-profit status (1)
- Organizational capacity to implement the projected activity. (Applicant theatres are asked to submit adequate annual fiscal information documenting financial performance. While audits are strongly encouraged, 990s will be accepted from theatres with budgets under \$500,000.) (2) (for theatres only)

WINTER|SPRING
2009-2010
SUMMER|FALL
2010-2011

Funding and Administration

In 1999, Theatre Communications Group, with generous support from the Doris Duke Charitable Foundation (www.ddcf.org) and additional support from the Irvine Foundation, convened five separate meetings of theatre professionals around the country to discuss the major challenges and concerns facing the theatre field. A preliminary report summarizing these conversations was shared and distributed to all TCG theatres, to all attendees at the 1999 TCG biennial National Conference and to the U.S. members of the Association of Performing Arts Service Organizations with a request that these service groups in turn distribute the report to their members. Surveys were distributed to all who received the preliminary report as well. The final version of the report and the survey results were published in the January 2000 issue of *American Theatre* magazine as well as on the TCG website at www.tcg.org. This process led to the cooperative planning of this program with DDCF and The Andrew W. Mellon Foundation, which has awarded more than \$10 million in two-year grants to 176 theatres in the first seven rounds.

THE ANDREW W. MELLON FOUNDATION

The Andrew W. Mellon Foundation (www.mellon.org) is a private philanthropic institution that makes grants on a selective basis in five core program areas: higher education and scholarship; libraries and scholarly communication; museums and art conservation; conservation and the environment; and performing arts. The foundation's Performing Arts program focuses on achieving long-term results by providing multi-year grants to leading organizations in the disciplines of music, theater, and dance. Annual giving in the area of the performing arts has averaged approximately \$28 million per year since 2005. In 2004 the Andrew W. Mellon Foundation was awarded a National Medal of Arts, the highest award given to artists and arts patrons by the United States Government.

Theatre Communications Group

Theatre Communications Group (TCG), the national organization for the American theatre, exists to strengthen, nurture and promote the professional not-for-profit American theatre. Founded in 1961, TCG's constituency has grown from a handful of groundbreaking theatres to nearly 700 member theatres and affiliate organizations and more than 12,000 individuals nationwide. TCG offers its members networking and knowledge-building opportunities through our conferences, events, research and communications; grants approximately \$2 million per year to theatre companies and individual artists; advocates on the federal level and serves as the US Center of the International Theatre Institute, connecting its constituents to the global theatre community. TCG is the nation's largest independent publisher of dramatic literature, with 10 Pulitzer Prizes for Best Play on our booklist; it also publishes the award-winning AMERICAN THEATRE magazine and ARTSEARCH®, the essential source for a career in the arts. In all of its endeavors, TCG seeks to increase the organizational efficiency of its member theatres, cultivate and celebrate the artistic talent and achievements of the field and promote a larger public understanding of, and appreciation for, the theatre.

In 2005, TCG received the Tony Honors for Excellence in Theatre in recognition of its impact on the national field. TCG and its member theatres are major contributors to the American theatre sector, which employs more than 131,000 people, produces over 202,000 performances each year and contributes \$1.9 billion to the US economy annually. A 501(c)(3) not-for-profit organization, TCG is led by executive director Teresa Eyring and governed by a national board of directors representing the theatre field. www.tcg.org.

Any prospective applicant seeking additional information is invited to contact Mohammad Shatara, Artistic Programs Associate, at TCG (212) 609-5900 ext. 269 or mshatara@tcg.org.

new
generations
program

future collaborations

WINTER|SPRING 2009-2010
SUMMER|FALL 2010-2011