



# national performing arts convention taking action together

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## **The National Performing Arts Convention announces the launch of a new web resource for the performing arts and Virtual Convening Platform**

New York – The National Performing Arts Convention (NPAC), a consortium of national performing arts service organizations, is proud to announce a unique pair of resources for the performing arts. Found online now at [www.performingartsconvention.org](http://www.performingartsconvention.org), this new website that offers a continually updated compendium of useful information, links, articles, research, how-to guides, and other tools addressing five priority areas for all the performing arts.

The five priority areas, which emerged from the National Performing Arts Convention in Denver 2008, are Advocacy, Artists, Education, Diversity and Technology. These are the areas that NPAC's nearly 4,000 participants identified through a town hall meeting process as key areas for action in order to build a better future for the performing arts.

In addition to the launch of the website, NPAC announces **Virtual NPAC** (VNPAC) - a lively, interactive web-based gathering connecting the performing arts community. Beginning Monday June 14, VNPAC can be accessed through [www.performingartsconvention.org](http://www.performingartsconvention.org).

VNPAC is a true community site – it will bring together highlights from the annual conferences of NPAC partner organizations. It features live-streamed sessions, recorded presentations, discussion, tweets, blogs, vlogs and more from the American Music Center, Chorus America, Dance/USA, the League of American Orchestras, OPERA America, and Theatre Communications Group. The greater

performing arts community is invited to take part, read, watch, post and have their voices heard at this unique online convening.

This premiere VNPAC is an experiment in learning, sharing, networking and finding inspiration, not only across performing arts disciplines but also across time and space. Sessions will be live and streamed or recorded for online viewing from Atlanta, Chicago, Los Angeles and Washington, DC, and participants will join from across the nation and around the world.

“This is a unique and much needed resource. While there are other outstanding news and information aggregator sites for the arts, I don’t know of any that gathers information specifically on these five topics—areas that performing arts practitioners continually return to as action priorities for our field,” said Teresa Eyring, the Executive Director of Theatre Communications Group (TCG) and NPAC’s current chair, upon launching these two resources. “We are also thrilled to be able to offer a cross-disciplinary convening opportunity through Virtual NPAC.”

These online tools result from the unprecedented multi-arts collaboration which has made it possible to meet the longstanding need for a centralized resource for the performing arts. A vast array of resources in the five NPAC priority areas can be found on the site, with more added regularly by expert curators. Users are encouraged to share comments, suggestions of additional resources & requests. This web resource is designed to share information and advance conversation and action across disciplines within the performing arts community.

The NPAC partners are: [American Composers Forum](#), [American Music Center](#), [Association of Performing Arts Presenters](#), [Chamber Music America](#), [Chorus America](#), [Conductors Guild](#), [Dance/USA](#), [League of American Orchestras](#), [Meet The Composer](#), [National Assembly of State Arts Agencies](#), [National Guild for Community Arts Education](#), [National Performance Network](#), [OPERA America](#), [Theatre Communications Group](#).

Along with the new website, NPAC is communicating through twitter:  
@NPACConvention, #NPAC, and Facebook: National Performing Arts Convention  
(with a square logo!). Both can be accessed through the new website at  
[www.performingartsconvention.org](http://www.performingartsconvention.org).

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